

Information Management and Business Studies

This programme is administered by the Department of Information Science in conjunction with the School of Business and Economics and meets the demand for professionals with information and management skills.

It provides a sound theoretical and practical basis for those aiming for a career in business and the expanding area of information and knowledge management in the UK and abroad. You study core areas that are required for professionals in the information industry together with those needed by business managers.

Expected intake: 50 students per year.

Employment Results

Statistics for graduates are very good with past graduates finding employment with Companies such as Goldman Sachs, IBM, PriceWaterhouseCoopers, Unilever, J P Morgan and American Express. Graduate job titles have included Project Manager, Business Analyst, and Information Manager.

Graduate Profile

Peter Lancett - graduated in 2010 with a 2:1. Peter completed the 4 year programme. He gained employment as a Business Analytics and Optimisation (BAO) IT Consultant IBM.

Teaching Methods

A mix of lectures, tutorials and practicals including group work. Assessment methods include written work: projects, essays, reports and continuous assessment (including Computer Aided Assessment).

Pre-Programme Experience

Although not essential, previous employment or voluntary work experience would be valued. Digital literacy, numeracy, writing skills and self-motivation would be useful attributes.

BSc (Hons)

UCAS Code: PN11 BSc/IMBS

Programme Length: Three years

BSc (Hons) DPS

UCAS Code: PNC1 BSc/IMBS4

Programme Length: Four years with sandwich

Tutor: Dr Derek Stephens

Typical Offer:

A Level qualifications: 320 points from: two subjects at A Level + a third subject at A Level or two subjects at AS Level (General Studies is an acceptable A Level).

Other Qualifications:

Vocational A Level (VAL): 320 points from a minimum of 18 units (any combination of VAL units, A Level units, AS Level units).

BTEC, GNVQ, ACCESS, International Baccalaureate, Irish, Scottish and other qualifications will be considered individually by the Admissions Tutor. Mature students are encouraged to apply. Please contact us prior to application to discuss our requirements.

Additional Requirements:

GCSE Mathematics grade C

For further information please contact:

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YEAR ONE

Compulsory Core Modules	Credits
Accounting for Managers	10
Financial Reporting	10
Information & Knowledge Organisation & Retrieval	20
Knowledge, Data and Information in Organisations	10
Knowledge, Data and Information in Society	20
Management of Human Resources	10
Organisational Behaviour	10
Quantitative Methods for Business	10
Statistics and Modelling for Business	10
Web Design	10
Total Credits to be taken	120

YEAR TWO

Compulsory Core Modules	
Knowledge, Data and Information Systems	20
Management Science Methods	10
Operations Management	10
People Centred Information Systems	10
Principles of Marketing	10
Research Methods	10
Records Management in Organisations	20
The Marketing Mix	10
Plus 2 optional modules from the departments below:	
Information Science	
Informatics and Systems	10
Systems Modelling	10
School of Business and Economics	
Company Finance	10
Organisation Studies	10
The Contemporary Business Environment	10
Total Credits to be taken	120

Please Note: All modules are subject to change and availability. This is particularly relevant to optional modules which may not be available from time to time due to timetable clashes. The Department will direct students to available modules for that particular year.

Optional Year Out in Industry

(4 Year BSc Single Honours with one year placement: UCAS code PNC1 BSc/IMBS4)

A year out paid placement provides students with an opportunity to gain work experience and professional training.

All students are helped in selecting an appropriate placement by our Liaison and Training Officer. Work experience gained during this period often helps students in their future career choice.

Each student undertakes an agreed project for the employer and submits a report on the placement. A tutor will visit the student during the year out.

Work experience allows students to offer practical experience within lectures and tutorials, benefiting everyone on the programme.

Successful completion results in the award of the Diploma in Professional Studies in addition to the BSc Degree.

FINAL YEAR

Compulsory Core Modules	Credits
Business Intelligence and Analysis	10
Leadership and Interpersonal Skills	20
Management of Information Systems and Services	10
Project	30
Strategic Management	20
Plus 3 optional modules from the departments below:	
Information Science	
Culture and Change Management	10
Electronic Information Management	10
Gender and Information	10
Business Information Systems	10
Information and Knowledge Management in the NHS	10
Consumer Health Information	10
Managing Projects: Managing Knowledge	10
Social Informatics	10
School of Business and Economics	
Marketing Strategy and Planning	10
Risk Management	10
Entrepreneurship and Innovation	10
Corporate and Wholesale Banking	10
International Financial Management	10
Marketing Communications	10
Project Management	10
Total Credits to be taken	120